



**TO
ONLINE TRAINING
ON
BROODING**

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BROODING

Brooding is Nursing & Special Care of newly hatched Chicks



Brooding is essential during 1st 7 – 10 days of Chicks Life

Target for Brooding - 1st Week Body Weight 200gm & Mortality <1%

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BROODING OBJECTIVE

- 1) Uniformity
- 2) Control Mortality – High Livability
- 3) Good 1st Week Body Weight (200 gm Plus)
- 4) Development Immune system – Healthy chicks; less Disease
- 5) Development of Intestine – Better Feed utilization; better FCR. Better GALT – Better Immunity
- 6) Profitability



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WINTER NIGHT BROODING

Brooding is 50% of Poultry: Brooding makes the Road of birds health, Mortality, Weight gain & FCR



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WINTER MORNING GAS BROODING

Efficient Brooding results in the full Expression of their Genetic potential



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BROODING Essentials

- Disease Free House
- **Temperature**
- **Ventilation**
- Space & Litter
- **Light**
- **Safe Drinking Water**
- **Early & Easy Access to Feed**

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IMPORTANCE OF BROODING

It is crucial for broiler performance to ensure a proper development of the chick (incubation + first 10 days of grow-out) especially because the chick does not have the ability to properly control its body temperature ('Cold Blooded') during this period.

Winter temperatures pose an additional challenge to the development of chick and the subsequent adult broiler. This is mainly due to poor temperature control and also to compromised ventilation in the broiler houses. Good stockmen have the responsibility to maintain a good environment for the chick to maximize the birds' genetic potential.

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TEMPERATURE ZONE

COLD STRESS	COLD	OPTIMUM (Ambient)	WARM	HEAT STRESS
Below 10°C	10 – 18°C	18 – 24 °C	25 – 30°C	Above 30°C
Exhaustion	Adjustment	Comfort Zone	Adjustment	Exhaustion

To achieve maximum performance, poultry house Temperature must be kept consistently within the bird's thermo-neutral or comfort zone. Otherwise, the bird will expend additional energy to regulate its Body Temperature resulting poor Body Wt Gain & Poor FCR

- The bird's comfort zone changes with age & is influenced by • Body Weight • Ventilation • Feed Intake • Relative Humidity & • Ambient Temperature

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BROODING Temperature MANAGEMENT



Winter Early Morning Brooding at 11° C Temp with Coal Oven on 16th Jan 2015

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BROODING Temperature MANAGEMENT



Winter Night Gas Brooding Bangladesh - Jan'20

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BROODING Temperature MANAGEMENT



Winter Morning Gas Brooding January 2018

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BROODING Ventilation MANAGEMENT



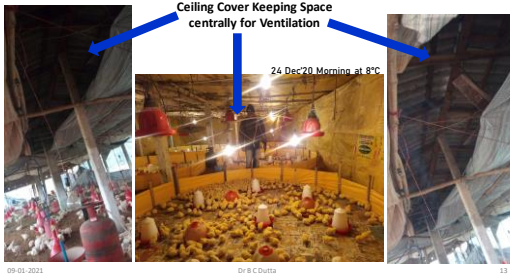
Curtain Cover Keeping Space on top for Ventilation

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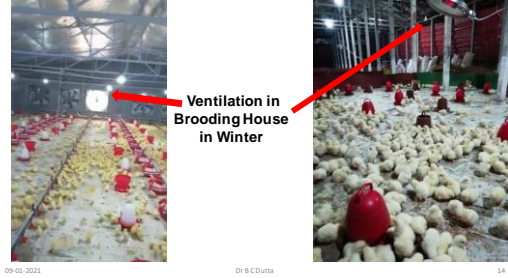
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BROODING Ventilation MANAGEMENT



BROODING Temperature & Ventilation MANAGEMENT



WINTER NIGHT BROODING Temp & Ventilation MANAGEMENT



Summer BROODING Mis-MANAGEMENT



Winter BROODING Mis-MANAGEMENT



Packed Curtain Cover Brooding to maintain Temperature with ZERO Ventilation – Nepal, Dec'18 AND The Chicks are under Stress



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BROODING Mis-MANAGEMENT



Packed Curtain Cover Brooding with Huge Light to maintain Temperature with ZERO Ventilation – Bangladesh, Summer'18 AND The Chicks are under Stress



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BROODING Mis-MANAGEMENT



Packed Brooding with Huge Light to raise Temperature in Summer with No Space to Move, Eat & Drink and ZERO Ventilation – Bangladesh AND the Chicks are under Stress (Sweating in Winter)

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BROODING STEPS – GETTING READY



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BROODING STEPS – PRE-HEATING



SWITCH ON the HEATER :
 3 – 6 hours before chicks arrival in Winter
 AND
 1– 2 hours before chicks arrival in Summer



OBJECTIVE :
 To avoid Huddling around Heater and to motivate to move evenly under comfortable Temp as soon as released from chick boxes



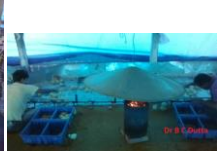
To stimulate Water & Feed Intake in comfort zone
 # To minimize incidence of GOUT & watery droppings

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BROODING STEPS – RECEIVING CHICKS



- Unload chicks & place them quickly onto paper in the brooding area
- Arrange equipment to enable the chicks to reach Feed & water easily & quickly
- Leave chicks to settle 1 – 2 hours with access to feed & water
- Check feed, water, Temperature & Ventilation after 1 – 2 hours and adjust where necessary

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BROODING: AFTER HOUSING IN SUMMER/ MONSOON



Chicks are in Comfort Zone: Eating, Drinking, playing & Making sound immediately after Release from Chicks Box

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BROODING: AFTER HOUSING IN SUMMER/ MONSOON



Chicks are in Comfort Zone: Eating, Drinking, playing & Making sound immediately after Release from Chicks Box

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BROODING – PAPER FEEDING



- Chick's Feed are to be sprinkle on Newspaper where Chicks are just released
- Sprinkle 8 – 10 times 1st days on Paper from a distance to create gentle sound to draw attention of the chicks

Paper Feeding motivates the chicks towards Feed to achieve early & 100% Crop Filling in 48 hours



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BROODING – CROP FILLING



The Crop should be Full, Rounded and Soft to touch, Porridge like appearance



100% Crop filling stimulates development of intestine which favours

- Proper absorption of nutrients
- Reaching standard 7 day body weight
- Improves Immune capacity

- Feel the Crop to access Feed & water Intake by the newly housed Chicks
- After 5 Hours of delivery 80% Chicks must have consumed some feed & water
 - After 12 Hours 90% Chicks shall have both feed & water in crop
 - 100% Chicks shall have Feed & Water in Crop after 24 hours

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WINTER BROODING



Maintaining Chick Level Temperature is most important in Winter

Brooding is to provide Comfortable Environment to the newly hatched Chicks in terms of Temperature, Ventilation, Bedding, Light and to arrange Easy access of Safe Drinking Water & Feed for the journey ahead



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BROODING – EARLY CHICK FEDING



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SUCCESSFUL BROODING RESULTS

• Expression of Full Genetic Potential of Birds resulting Targeted Body Weight & FCR

• Early IMMUNITY Development:

- a) Less Viral Outbreak
- b) Less C R D
- c) Less E coli
- d) Less Mortality
- d) Good Body Weight

• Uniformity in Flocks:

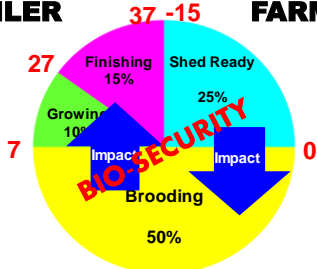
- a) Less Lame, Weak & Culls
- b) Less Vaccine failure



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BROILER FARMING



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THANK YOU

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